



Fall Product Program

How to get started

Participating is easy to do – Girl Scouts can get started on Thursday, Sept. 10 or *any day* before the end of the program on Sunday, Oct. 25.

Your Girl Scout can earn a personalized patch with her name and customized M2 avatar on it, while her troop earns 14% of BarkBox, Tervis Tumbler, magazine, candles, and personalized product sales and a \$1.15 for each nut or candy item sold.

Girl Scouts learn all aspects of running their own online business by using the M2 platform. M2 makes the experience user friendly with an easy-to-navigate dashboard. They can create a video, set their goals, customize email messages, easily share a link to their site, and the most popular feature, create their own avatar!

There's a family guide for Girl Scouts in troops and a guide for Juliette caregivers, explaining what to do to support your Girl Scout before, during and after the program. Find both guides and lots of other helpful resources on the GSCO [Fall Product Program resources page](#).

Beginning Thursday, Sept. 10, Girl Scouts can go to: www.gsnutsandmags.com/gsco and follow the prompts to access the M2 system and set-up their storefront. To start, you will be asked to enter the Girl Scout's name and troop number.

Attention Juliette caregivers: When you log into the M2 system, if your Girl Scout is a Juliette, her troop number will be her service unit number preceded by 99 (for example, a Juliette in Service Unit 755 would be listed under Troop 99755 in the system). If you are not sure what service unit she is in, please select the "I don't know/see my troop or group #" option.

You can also contact Girl Scouts of Colorado customer care (inquiry@gscolorado.org) and request your service unit number and the name and contact information of your service unit fall product manager (SUFPM).

Your troop fall product manager (TFPM) can answer questions about the program and they are contact to go to for assistance.

TIPS:

- If your **Girl Scout needs a membership, please go to [join](#) now. To renew her membership** for the 2026-2027 year, go to [myGS](#) on the GSCO website.
 - Troop fall product managers (TFPMs) will distribute order cards and a flier with information for Girl Scouts and their families. You can also find all guides, plus M2 “how-to” videos, program permission forms, and other resources on the GSCO website, [Fall Product Program page](#).
2. **Create an avatar:** *Girl Scouts can create their own avatar to look just like them!* As she moves through the online set-up creating her personalized storefront, she earns virtual rewards that she can view in her avatar’s room too!
3. **Make and upload a video:** On the dashboard in M2, you will find a “Video Instructions” link, with internet safety tips as well as a sample script.
- If a Girl Scout uploads a video to her storefront, her customers will see that video. *A personal video message is more impactful to customers, especially family and friends.* If a girl does not add her own video, her customers will either see a troop video (if added) or the generic (default) video available.
 - Girl Scouts can also record a voice message and their avatar will speak their message when customers go to their storefront!
4. **Launch Campaign Storefront:** *Once their storefront is set up, Girl Scouts can send emails to friends and family that includes a link to their storefront, inviting them to look at the nut and candy items, BarkBox, Tervis Tumblers and other special items available.*
- **Pro Tip:** Communicate with customers early, to give family and friends plenty of time to support them. **Girl Scouts can also share their site link on social media too!*** **Sharing their site at least once is one of the requirements for earning the Personalized Patch.**
- *Sharing her site MUST be done through the icon on her M2 dashboard and all sales must go through her M2 storefront.*
5. **Girl Rewards:** **Girls can check their dashboard in M2 to see their progress in reaching their goals and they can see the rewards they are earning too.**
- *Make sure your Girl Scout has created her avatar exactly as she wants her to look.* As soon as she meets the criteria for earning the personalized patch, it will be sent directly to the address entered in the M2 system. *Double-check that your shipping address is correct too!*

Important Fall Product Program Dates for Girl Scouts and families to know:

Thursday, Sept. 10: Program begins. Girl Scouts can launch their online storefronts and contact their customers. Girl Scouts may also sell in-person.

Friday, Oct. 23: Last day to take in-person order card/Nut Promise orders.

Friday, Oct. 23: Last day caregivers can enter order card orders into M2 by 8 p.m. **Check with the troop fall product manager (TFPM) if you need assistance.** Online orders are already in the M2 system. Only paper order orders must be entered into M2.

- **Friday, Oct. 23: Make payment through M2! Order card money collected should be "deposited" by placing a girl delivery order for all paper order card orders, processing a payment through the Girl Scout's M2 online storefront by 8 p.m., Oct. 23.** If you have questions, ask your TFPM for assistance.

Sunday, Oct. 25:

Last day for TFPM to enter order card orders into M2 system by 8 p.m. Oct. 26: Program ends. Last day for customers to order nuts and candy for girl delivery, and last day for all donated and shipped orders.

Monday, Oct. 26: Girl reward deadline – Girl Scouts/caregivers should select rewards in M2 system.

Program materials, nut and candy products, and girl rewards are delivered to service unit fall product managers (SUFPMs).

Troop fall product managers (TFPMs) will pick up items from SUFPMs and coordinate pick-up of items with girls and families.

Week of Nov. 9: Service units start to receive nut and candy items.

Week of Nov. 16 and after: Girls start to deliver ordered items to customers.

SUFPMs will notify TFPMs and Juliette caregivers about product pick-up and later rewards.

If you have questions about orders or need tech assistance with the M2 operating system, please contact M2 Media Group's Customer Care at question@gsnutsandmags.com or call 1(800) 372-8520.